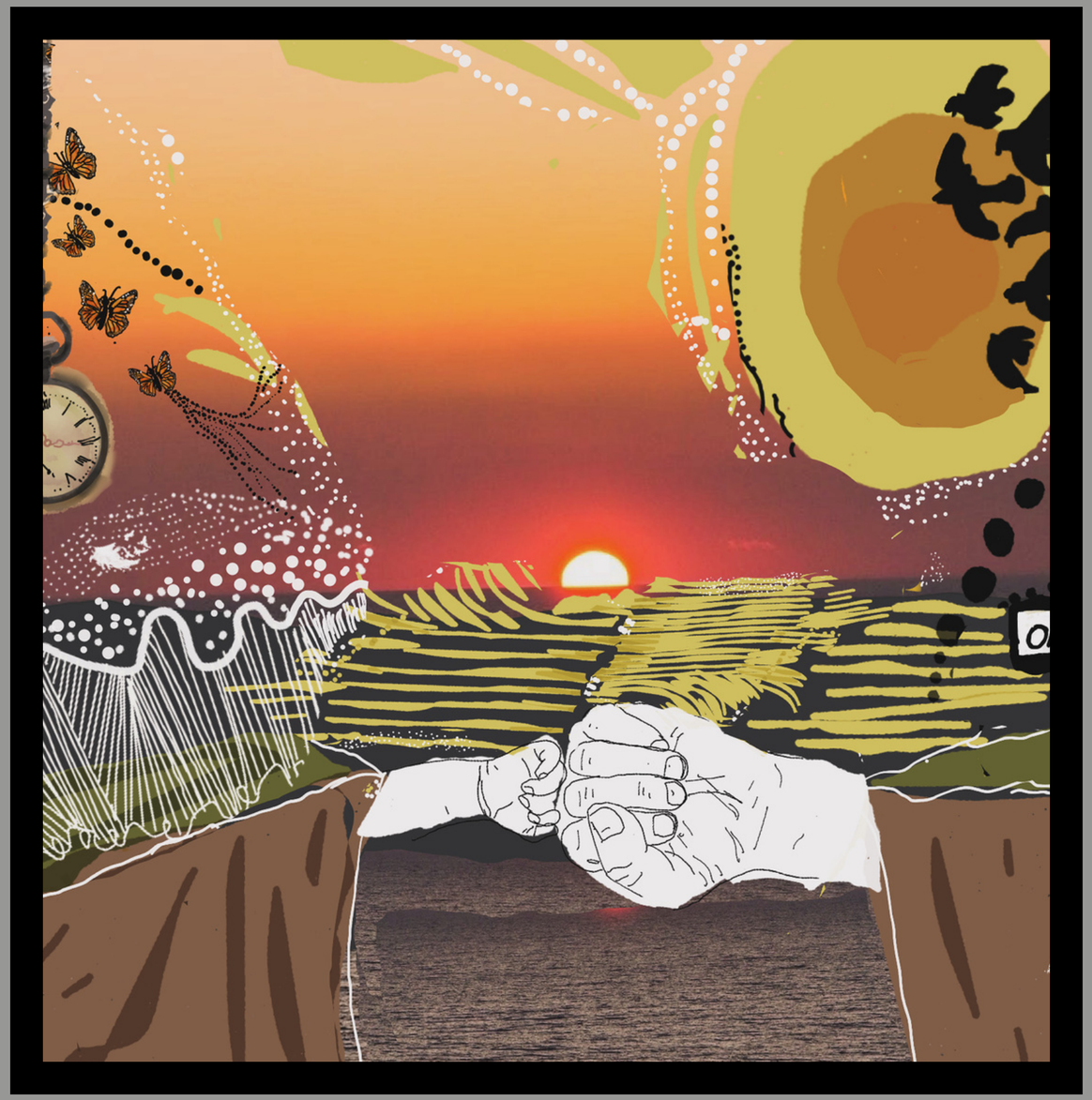


Co-Creation for Social Good

“with, not for”

Dr. Jane R. Shore, School of Thought
Sydnie Schwarz, Revolution School

NERA
April 18th, 2024

What is your name?

Where are you?

What is your job title?

In two sentences, describe a project (research or otherwise) in which you might like a partner.

What are you working on that you are excited about right now? Why?

Co-creation

What’s your name? Where are you? What’s your job title?

Networking

In two sentences, describe a project (research or otherwise) in which you might like a partner.

Transacting

What are you working on that you are excited about right now? Why?

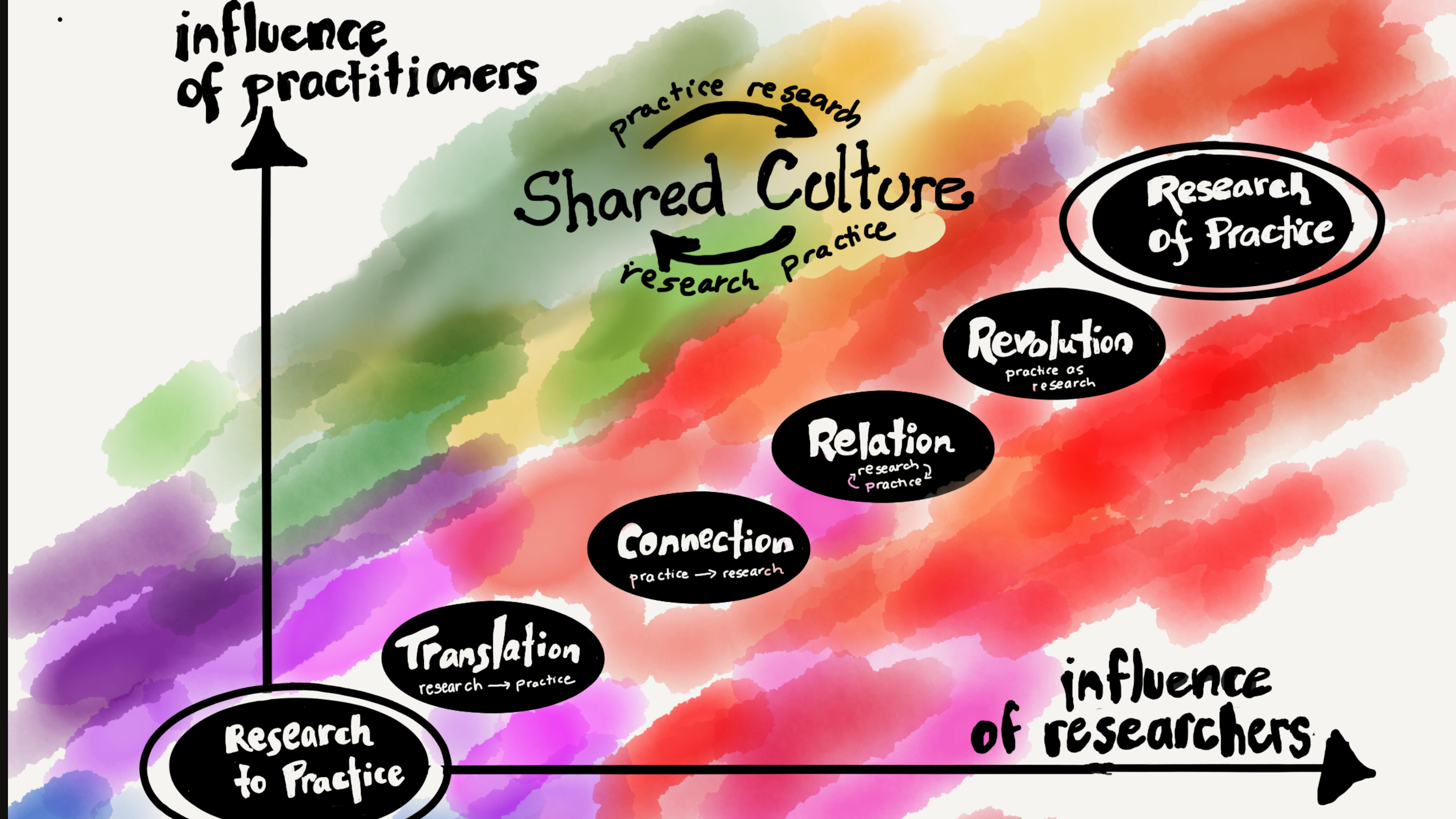
Co-creating

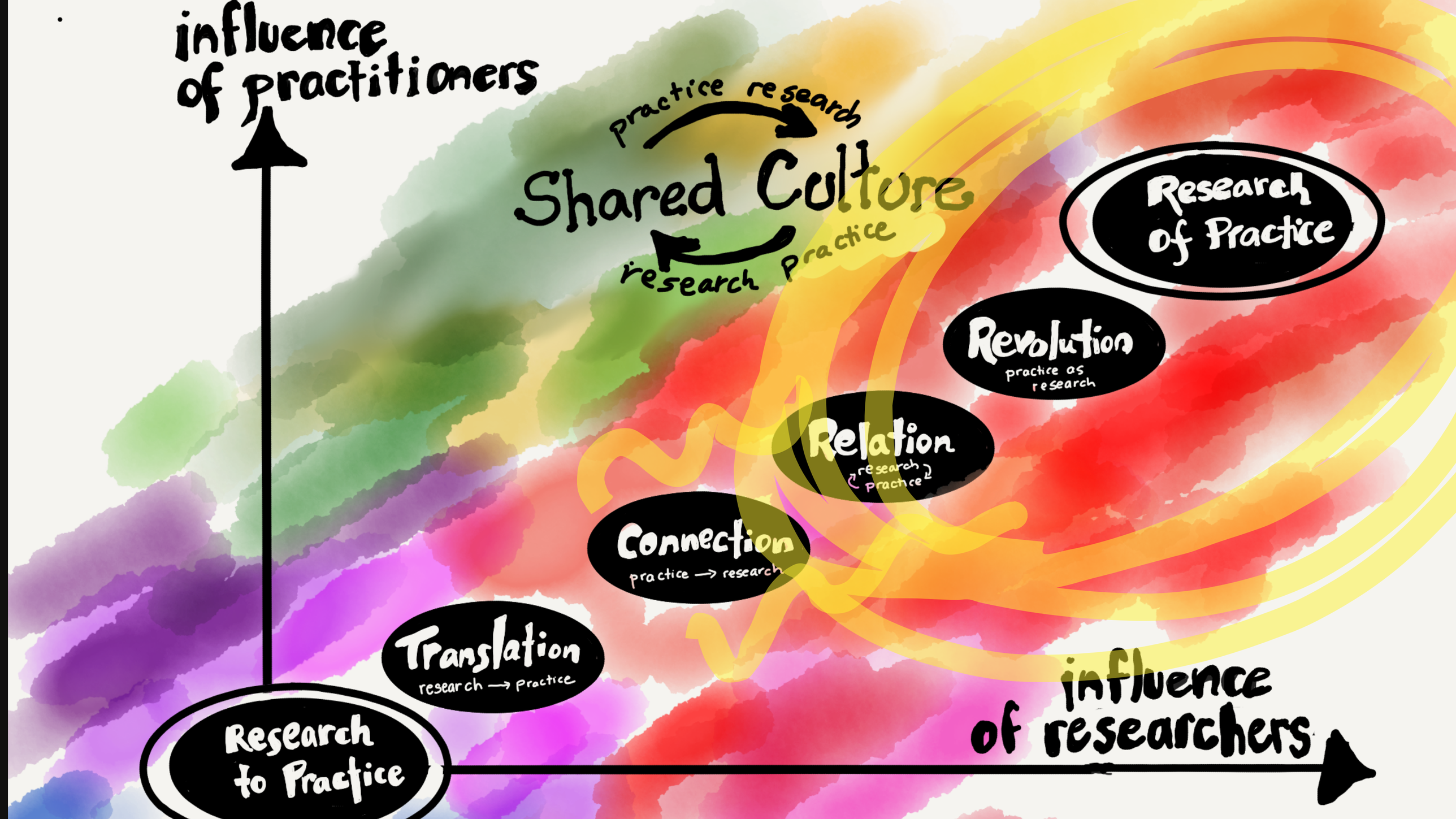
Jane R. Shore (she/her)

School of Thought

Sydnie Schwarz (she/her)

Revolution School


influence of practitioners
practice research
Shared Culture
research practice
Research of Practice
Revolution
practice as research
Relation
research practice
Connection
practice → research
Translation
research → practice
Research to Practice
influence of researchers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Agenda

1

Co-Creation as Social Responsibility

2

Co-Creation in Practice

3

Co-creation in Research

School

School of Thought

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A

Activate

B

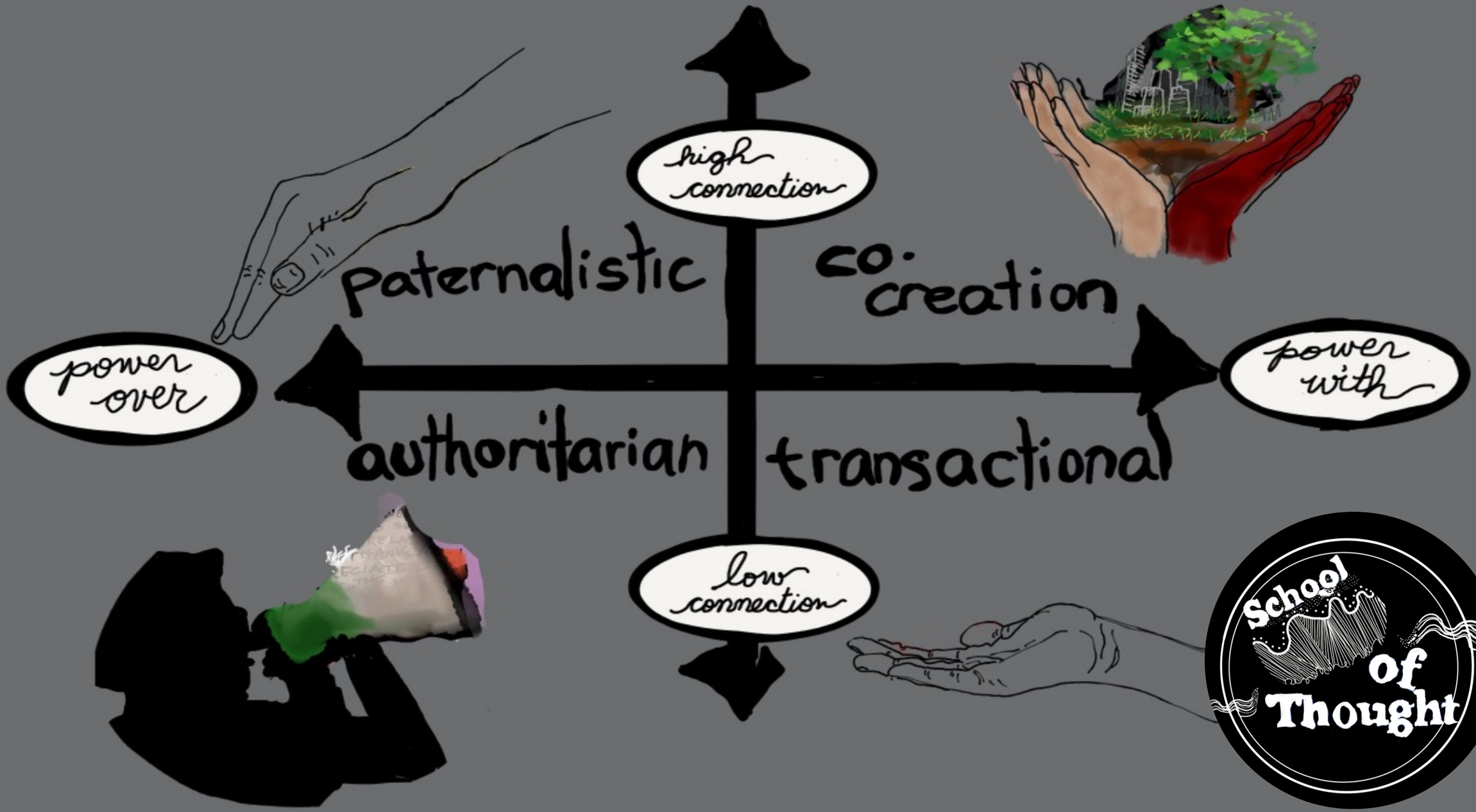
Build

Co-create & commit

What is social responsibility?

An ethical framework for work that results in benefit for community.

What is co-creation?


high connection
paternalistic
co-creation
power over
power with
authoritarian
transactional
low connection
School of Thought

Effective co-creation:

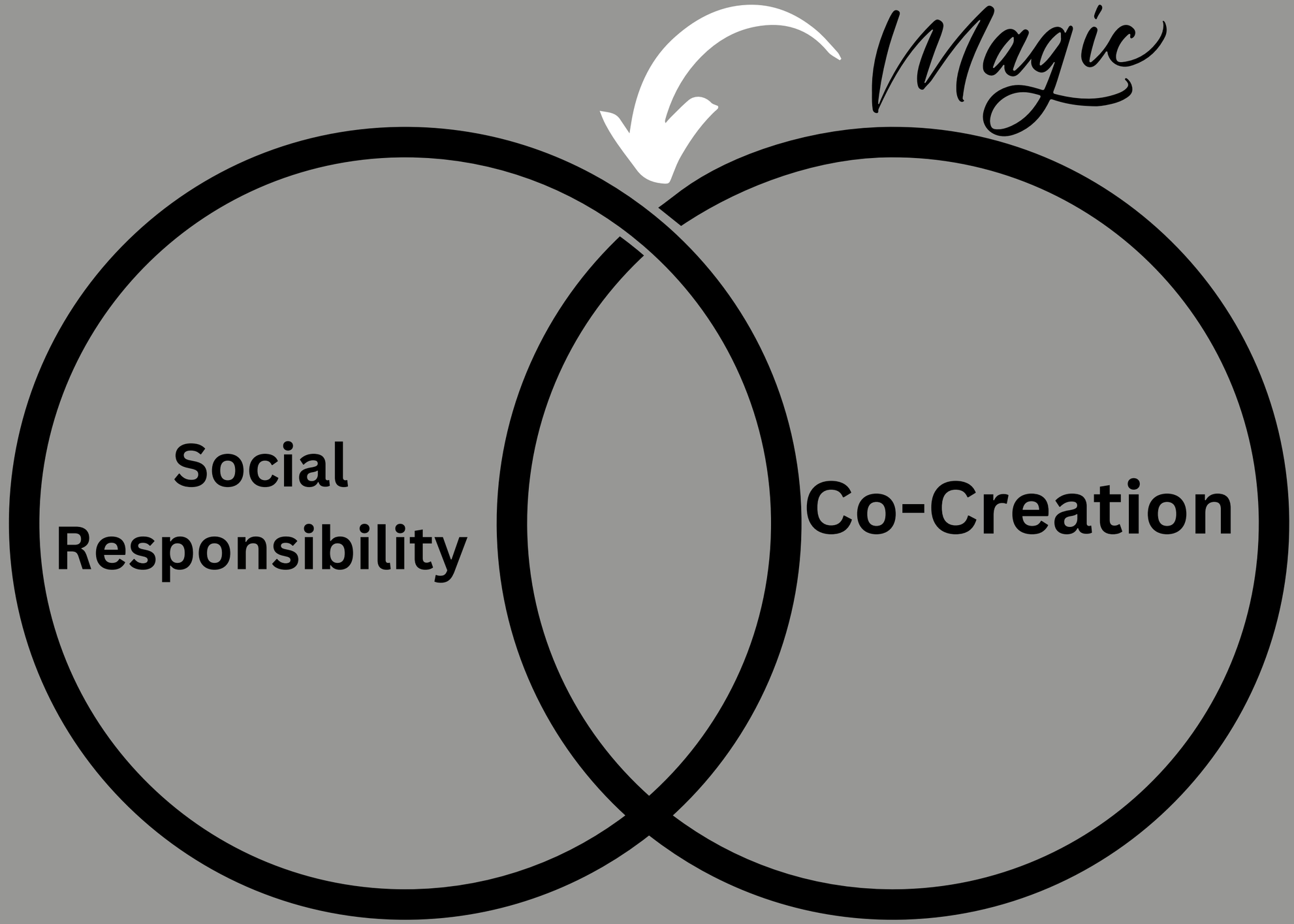
1. Diverse partners
2. Shared vision/agenda
3. Shared accountability
4. Shared measures
5. Blended leadership

(Harvard Family Research Project, 2010)

Our research:

1. Non-organic connections
2. Mission advocacy
3. Shared language
4. Continuous communication
5. Co-created outcomes

(Shore, Ravitch & Croxford, 2020)


Magic
Social Responsibility
Co-Creation

Agenda

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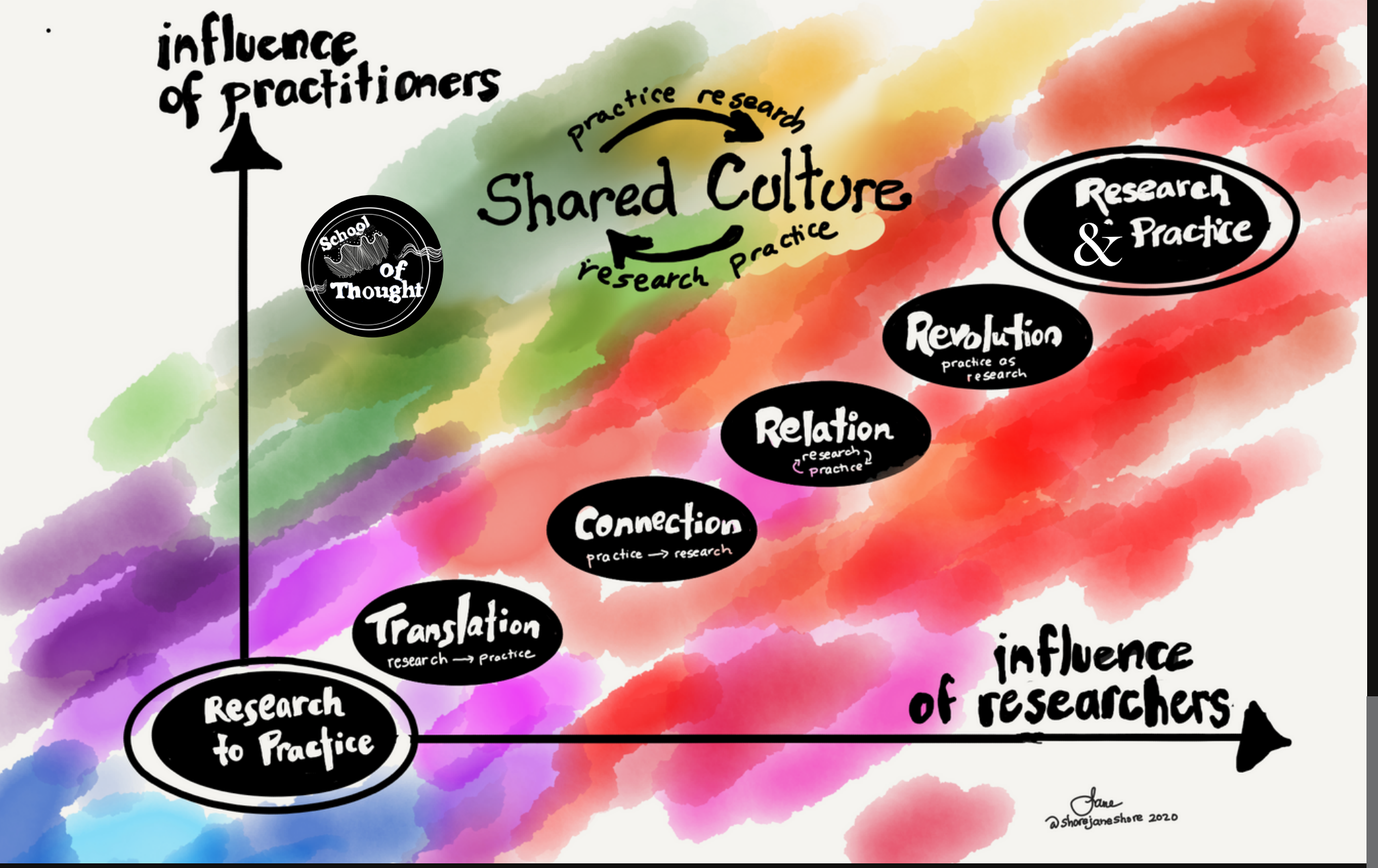
Co-creation in Research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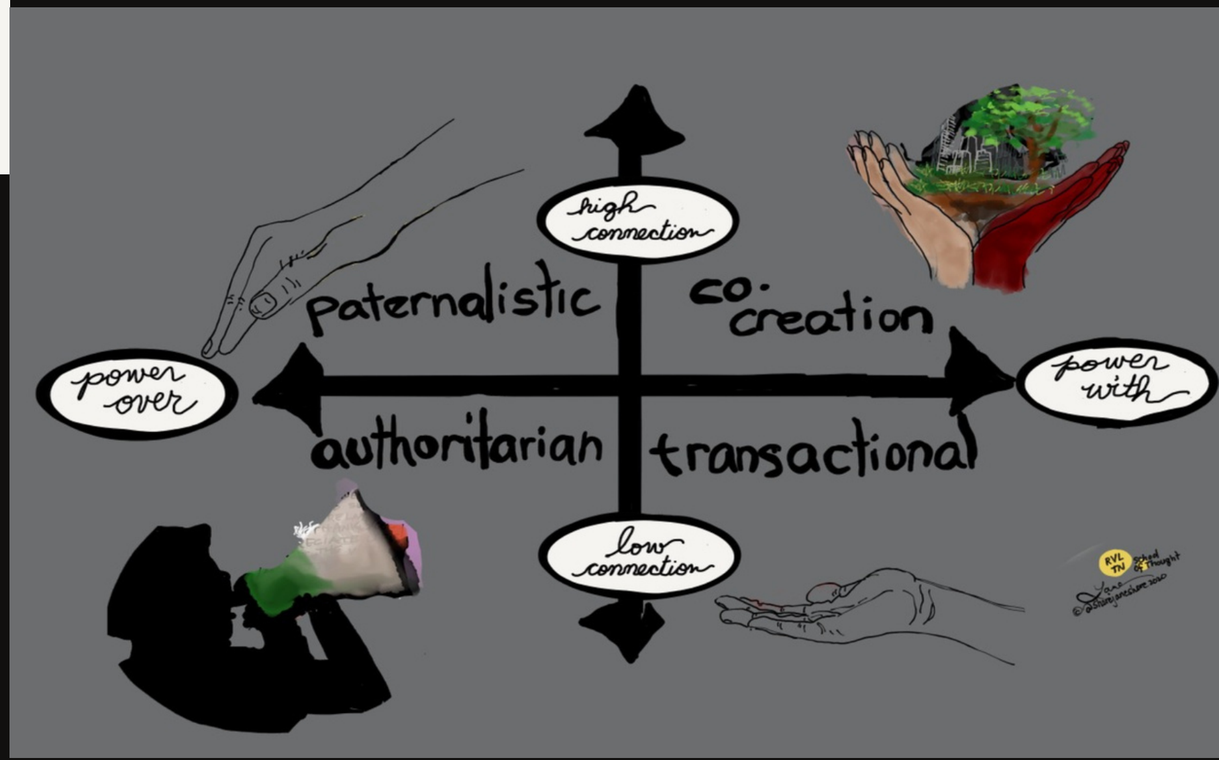
Jane Shorejaneshore 2020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low connection

Pennsylvania Prison Society

Youth Arts Self-empowerment Project

Revolution goes to the Philly Defenders office and learns what they do

Philly Defenders return and run student focus groups at Revolution School

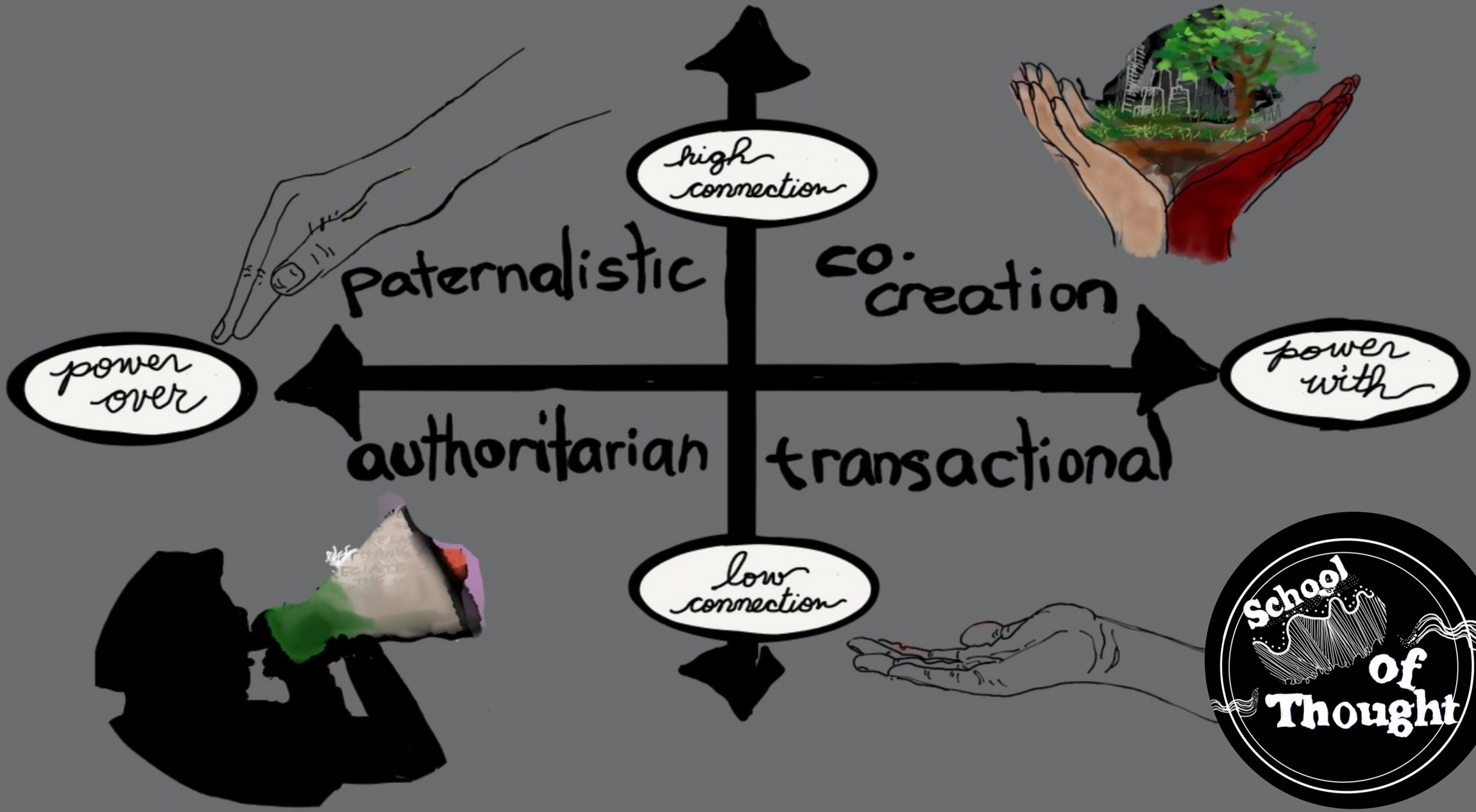
“I Wish to Say” by Sheryl Oring, Dean at U Arts

“I Wish to Say” by Sheryl Oring, Dean at U Arts

Cosmic Writers

The Language of Co-Creation

Field trips -> Fieldwork
Notes -> Data
Extracurricular -> Partnership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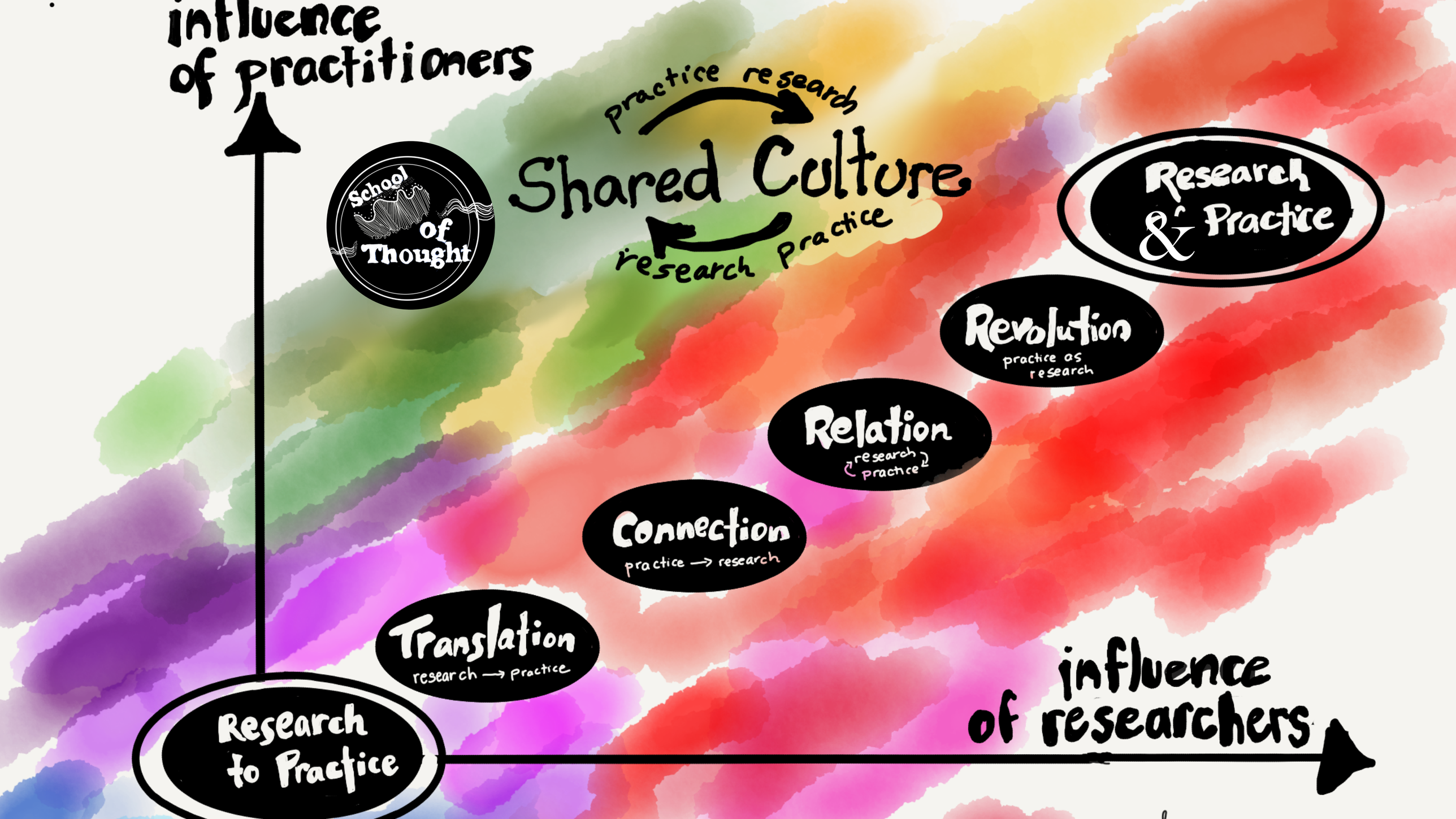
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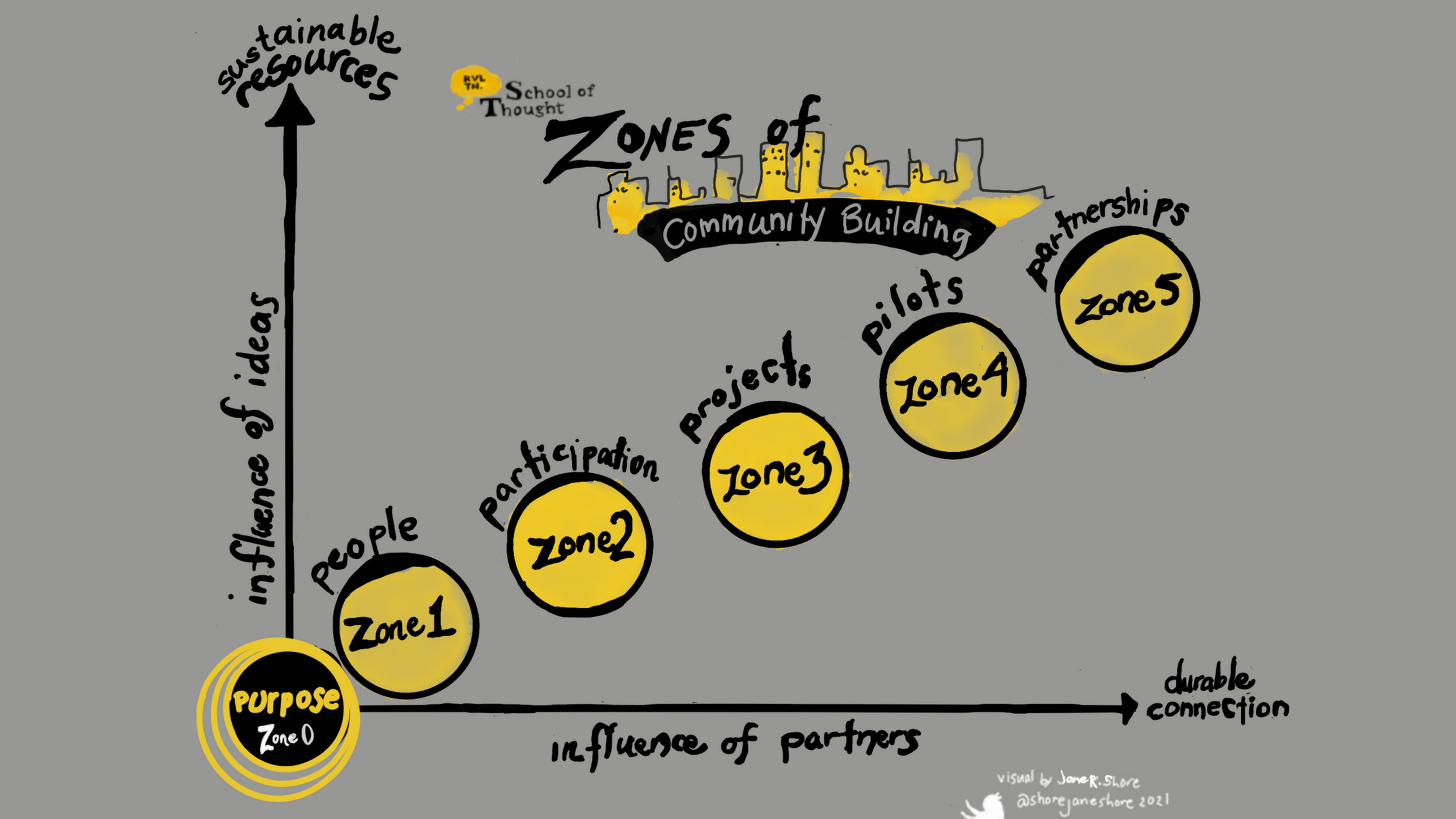

sustainable resources
influence of ideas
RVL TN. School of Thought
ZONES of Community Building
partnerships
Zone 5
pilots
Zone 4
projects
Zone 3
participation
Zone 2
people
Zone 1
purpose
Zone 0
durable connection
influence of partners
visual by Jane R. Shore
@shorejaneshore 2021

School of Thought

Typical partnering	Co-Creation
by researchers	by stakeholders
input & consultancy	agency & insight
using research	Co-creating & sensemaking

Connecting To, With and For Community

DO NOW

Collect Data

Collect sexy evidence of effectiveness

Better understand and connect different networks of programs/ schools

Shared measures and metrics

Integrate research and practice literacy into culture

Cross promote

Create pathways for sharing outcomes stories

Make a project / Do a SPRINT

Impact

Partner with universities/ organizations/each other for shared benefits

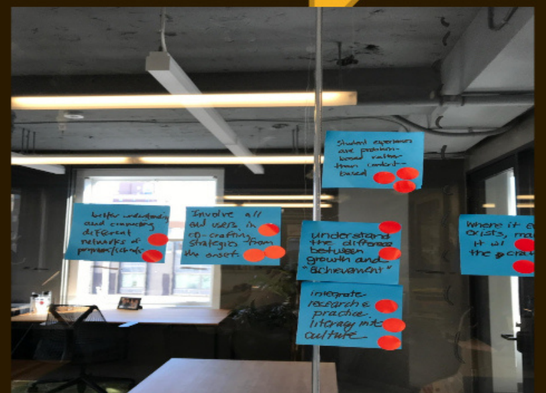
Pool resources to tell the collective story

Create systems for recognizable and shared language

On a to do list for later

Make a task

Effort



&

mit
media
lab

cortico

&

mit media lab

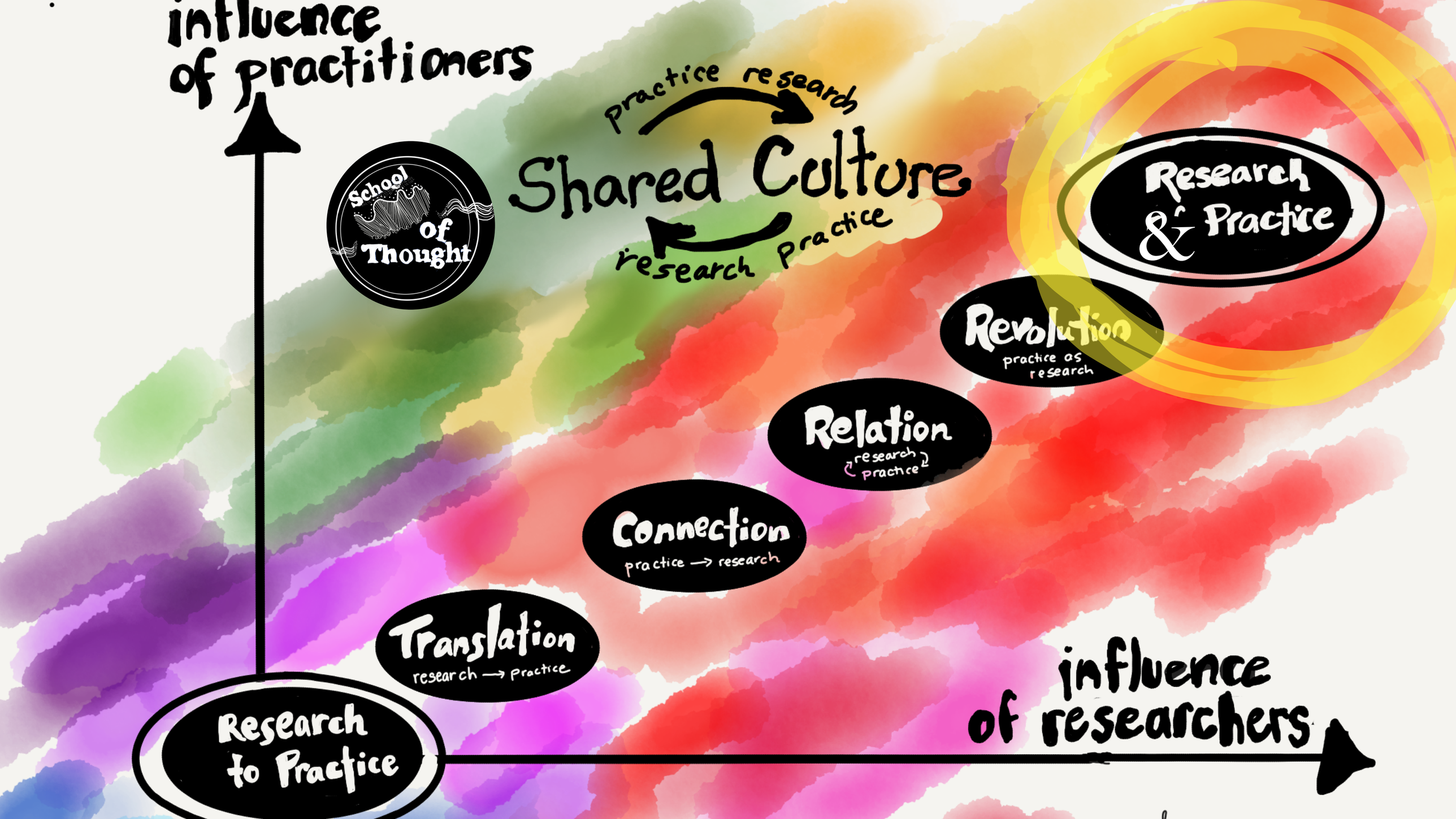
cortico

Human Listening + Machine Learning

<u>Question</u>: What are the effects of machine learning on human listening in participant created conversation projects?

<u>Co-creators</u>: 4 schools & 3 sectors (education, health care, environment)

<u>Outcomes</u>: Feasibility, efficiency, value, human factors, listening effectiveness, conversation quality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- Work with, not for.
- Keep it FAIR.
- Find questions & solutions together.
- Elevate unique roles.

- Stop tokenizing practitioner wisdom.

comments, questions, insights?

(out loud or in the chat!)

www.schoolofthought.substack.com

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Contact us

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schoolofthoughtphl@gmail.com

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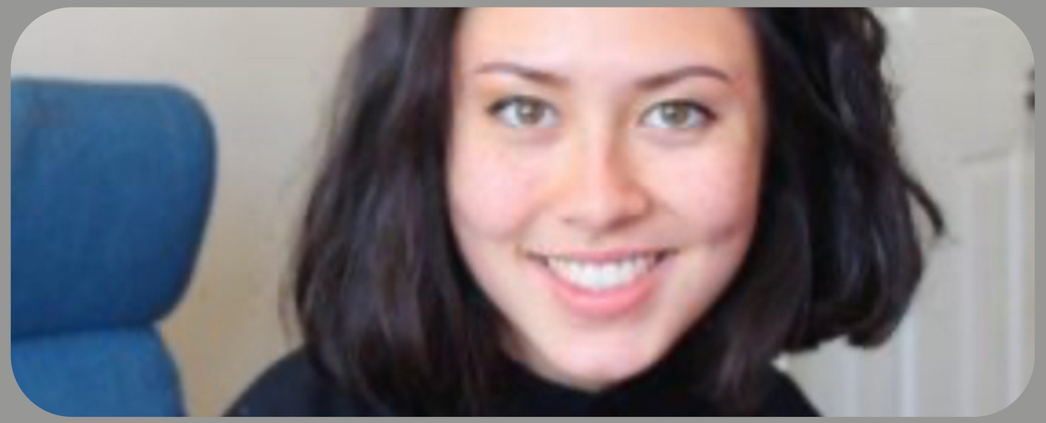

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Revolution School